

Graham Wynn

DIRECTOR OF SUPERIOR PEOPLE RECRUITMENT. AUSTRALIAN RECRUITMENT SPECIALIST. REGULAR RADIO COMMENTATOR.

Biography

In 2008, the world was hit with the devastation of the Global Financial Crisis, wiping out the financial lives of millions of people across the globe. For Graham Wynn, this was the second week of operating his business, Superior People Recruitment in Australia.

Born 1961 in Melbourne, Graham Wynn had a traditional Australian upbringing, until his English born parents relocated to London when he was 14 years old.

Struggling with the lifestyle change and schooling in the UK, Graham's father, an Engineer, equipped him with the advice "simply make sure you are qualified in Maths and English, they are the most important skills you will always need."

Taking his father's advice onboard, Graham succeeded in English, Maths and English Literature, and through his strong academic abilities, Graham began his first business venture — helping other school kids with their homework in exchange for their lunch money!

Graduating with stellar academic transcripts, Graham moved between jobs, until at the age of 20 he was able to afford to put himself through night school, where he graduated with a degree in Maths, Statistics, and an Accounting qualification.

After graduating, Graham was tasked with trying to find a job. He found himself reading a newspaper ad, "seeking female aged 40 for Payroll Officer Job." Taking a chance, he applied anyway. Graham not only got the job but was promoted after 12 months to being in charge of the payroll office, overseeing a team of 10 staff members.

Relocating to Melbourne in 1990, Graham soon came to learn that his accounting qualifications were not fully recognised in Australia and was advised to go back to study; this was not an option. He ended up taking a temporary role in Caulfield which was to be for 6 weeks, but with his talent, this was extended to almost 12 months.

At the time, Graham was living on the other side of Melbourne, leaving the house at 5am to walk 40 minutes to the station, catch a train then walk another 20 minutes every day to get to the office. This taught him one valuable lesson: "You have to stretch yourself; nothing was going to come easy. Ever!"



Biography

With his knack for numbers, Graham's professional career started to flourish. He began moving into companies that were losing money, turning them around. He attributes part of these companies' reversal of fortunes to having the right people, and will often say, "it does not matter how good your service or product is; if you have the wrong people, you have nothing."

Graham then moved to a training company, taking up position as General Manager. He again revitalised the business, and helped it to turn a profit after only 2 years. Soon after, the Directors of the company decided to retire and offered him the company. Feeling the need for something different, Graham declined.

In August 2008, Graham decided to launch his own recruitment agency, and Superior People Recruitment was born.

Two weeks later, the global financial crisis struck Australian shores, devastating the international economy. But for Graham, he remembered leaving the house at 5am, spending two hours a day walking to and from work which gave him the sheer grit and determination to push forward. Failure for him was certainly not an option.

Since then, Graham has also become a media commentator, which has seen him appear as a regular on many radio stations, from 3AW to Triple M, as well as community stations such as Southern FM and others.

Graham also regularly presents keynotes on recruitment and employment to a range of clients including RMIT, Monash University and more. He also joined the Biomedical Science Program Advisory Committee in 2019.

Today, Superior People Recruitment has offices in Melbourne, Sydney and Brisbane, as well as an office in New Zealand, with plans on expanding to London.



Certifications

> Degree in Accounting, Statistics and Mathematics

Speaking Topics

- Becoming work ready
- > How to lead, manage, engage and cultivate teams
- Managing culture and building morale
- Presentation and interview styles
- > How to ask for a pay rise
- > Employment trends and traits
- > Recruitment industry
- Discrimination in the workplace
- > Resume writing

Available For

- > Brand Collaborations > Media Interviews
- Panel Sessions
 Keynote Speaking

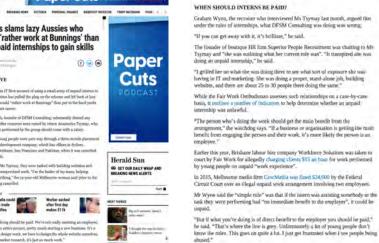
Graham travels from Melbourne and is available both within Australia and abroad



Media Coverage







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Media Coverage

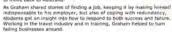
From Oldham to Australia

Former student shares experience with students

Businessman Graham Wynn left The Radclyffe School in 1978 with only a few qualifications. Back in this country to visit family, this week he returned to the school to talk to Year \$1 students about reaching your goals, the world of work, and the expectations of modern school leavers from the eyes of the employer.

Mr Wynn new runs his own successful Recruitment trusiness, Superior People, based in Melbourne, Australia. Describing his based in melbourne, Australia, Describing his experience of employment in the UK and, since 1990 in Australia, he advised the final-year students to discover what works for them and not assume there is only one path. Alternatives to higher education exist, which might lead to greater success.

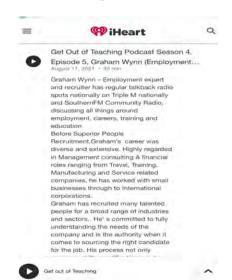
Borr in Australia, Graham moved to Oldham in 1974. At school, he loved Maths and after leaving, he combined work with three nights-a-week study for an accountancy qualification. Finding he didn't enjoy accountancy, he eventually took the decision to move back to Australia



He said, "Any business needs to focus on having the right people working for them, who fit into the company's culture. Employees need to always believe they can do more than they are doing."

With an interest in people, and finding entry into the recruitment industry difficult, Graham took a decision to establish his own company. He has built this up into a successful business, and now enjoys a slot on national radio as an expert voice in his field.

Speaking to the students and answering questions, Graham said, about interviews, "Employees often make their minds up about a candidate in the first 20 seconds, so it is important to make a great first impression." He also told students applying for jobs to research the employer and





What are the Revolutionary Upcoming Trends in the Recruitment Sector? I Expert Talk Mr Graham

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- . Adrian Rigotto said he can't find workers as they would rather receive the dole
- . The Melbourne cafe owner offered a \$5,000 reward for workers in a job ad

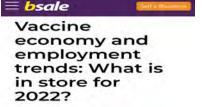




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Have you ever had a bad experience leaving a

Sometimes, leaving a job can happen in a really negative way - you might have been fired, or felt so frustrated you quit on t



21st of January, 2022



The 'Great Resignation', also known as 'The Big Quit', was coined in late 2020 in response to increasing rates in America of people quitting their jobs, due in part to workers being expected to go back to unsatisfactory pre-covid working



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"There is no future in any job, the future lies in the person who does the job"